

Winnipeg Beach, Manitoba “Bands on the Boardwalk”

10th Annual Saturday June 26, 2010 Advertising & Sponsorship Form

<p style="text-align: center;"><u>Program Advertising</u></p> <p>Increase your exposure by advertising in our festival program. The Program will be made available to all festival delegates, adjudicators, participants and visitors.</p> <table style="width: 100%; border: none;"> <tr> <td style="padding: 2px;">Full Page Back Cover 8.5x 11 =</td> <td style="text-align: right; padding: 2px;">\$175</td> </tr> <tr> <td style="padding: 2px;">Full Page Inside Cover 8.5 x 11 =</td> <td style="text-align: right; padding: 2px;">\$150</td> </tr> <tr> <td style="padding: 2px;">Full Page 8.5 x 11 =</td> <td style="text-align: right; padding: 2px;">\$75</td> </tr> <tr> <td style="padding: 2px;">Half Page 8.5 5 =</td> <td style="text-align: right; padding: 2px;">\$50</td> </tr> <tr> <td style="padding: 2px;">Business Card 3.5 x 2 =</td> <td style="text-align: right; padding: 2px;">\$30</td> </tr> </table> <p style="margin-top: 10px;">Subtotal Ad Fees _____(A)</p> <p>Camera- Ready artwork is required. Additional charges for ad layout will be incurred for ads that are not camera ready.</p>	Full Page Back Cover 8.5x 11 =	\$175	Full Page Inside Cover 8.5 x 11 =	\$150	Full Page 8.5 x 11 =	\$75	Half Page 8.5 5 =	\$50	Business Card 3.5 x 2 =	\$30	<p style="text-align: center;"><u>Sponsorship</u></p> <p>All donations will be acknowledged in the festival program.</p> <p>Gold (\$1000 or greater) Silver (\$500 - \$999) Bronze (under \$500)</p> <table style="width: 100%; border: none; margin-top: 10px;"> <tr> <td style="padding: 2px;">Event (includes keeper trophy & 1 set of medals)</td> <td style="text-align: right; padding: 2px;">\$60</td> </tr> <tr> <td style="padding: 2px;">Event Keeper Trophy</td> <td style="text-align: right; padding: 2px;">\$40</td> </tr> <tr> <td style="padding: 2px;">Event Medals(1 event)</td> <td style="text-align: right; padding: 2px;">\$25</td> </tr> <tr> <td style="padding: 2px;">Friends/Supporters</td> <td style="text-align: right; padding: 2px;">\$20</td> </tr> </table> <p style="margin-top: 10px;">Wording for program: _____</p> <p style="margin-top: 10px;">Income Tax Receipt available upon request</p> <p style="margin-top: 10px;">Subtotal Sponsorship: \$ _____(B)</p>	Event (includes keeper trophy & 1 set of medals)	\$60	Event Keeper Trophy	\$40	Event Medals(1 event)	\$25	Friends/Supporters	\$20	<p>Total Festival Fees: \$ _____</p> <p>Please make your cheque payable to the Bands on the Boardwalk and forward it with this form to the address below. Full payment must accompany this form.</p> <p style="text-align: center; margin-top: 20px;">Mail Completed Application Form to:</p> <p style="text-align: center;">Bands on the Boardwalk 562 Renfrew Street Winnipeg, MB R3N 1J7</p> <p style="text-align: center; margin-top: 10px;">www.winnipegscottishfestival.org</p>
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Please Print or type:

Date: _____

Name: (Person/Band) _____ Contact: _____

Address: _____

City: _____ Province/State _____ Postal Code: _____

Telephone: (_____) _____ Fax: (_____) _____ Email: _____

Bands On the Boardwalk.

We are a not for profit organization whose primary objective is to promote knowledge, understanding and appreciation of our Scottish culture and heritage past and present and to encourage the advancement of Pipe Band music. We are all volunteers.

Bands On the Boardwalk is a wonderful opportunity to share our Scottish heritage with other Manitobans as well as offering educational opportunities to young people

Bands on the Boardwalk Summer Scottish Festival is a one-day outdoor event held on the Canada Day long weekend at Winnipeg Beach, Manitoba. This event is hosted by the Winnipeg Scottish Festival Inc. and offers pipers, drummers and pipe bands the opportunity to compete and receive adjudication from world-renowned judges and to increase their knowledge and to improve their skills and technique in Scottish pipe band music.

Events:

Festival events include all levels of solo piping and drumming as well as full pipe band events.

Individual competitors participate in 37 separate events and pipe bands compete in 8 band events. The day is concluded with the audience being treated to a massed band performance of pipers and drummers. Visitors and participants attend from Saskatchewan, Alberta, British Columbia, Ontario and the Northern United States.

Awards:

Each competitor will receive a written critique from world-class adjudicators for each event entered. The top six individuals in each event will be awarded medals for their outstanding achievement. The Gold Medal winners receive a trophy. Pipe bands receive a written critique and are awarded traditional prize money for each event.

Vendors & Crafts:

Cultural and historical artifacts are displayed by Scottish organizations and societies during the day. This includes clan displays, Scottish crafts, museum items and presentations. The local restaurants provide Scottish food during the day.

Sponsorship:

Scottish Associations Contribute financial support and local businesses, organizations and individuals provide the festival with endorsements and advertising. The summer Scottish Festival is promoted through a newsletter, local newspapers, radio, television, program advertising, registration package and various Scottish community events throughout the year.

We invite you to become a sponsor by setting up a cultural display or craft table, donating a trophy and/or class medals, or placing an advertisement in our program. See other side for details.

For Further Information & Entry Forms Contact: Georganne Hoel at (204) 661-6708 or www.winnipegscottishfestival.org

Winnipeg Beach is located along Highway 9 approximately 80 kilometers (50 miles) north of Winnipeg and is 180 Kilometers from the US Border Crossing at Emerson, which is open 24 hours.